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Curriculum Vitae

Professional Preparation and Employment

Education

- Ph.D., University of Georgia 2000
- M. A., History, University of Georgia 1997
- B. A., Magna Cum Laude, History, BYU 1995

Appointments

- H-Travel Book Review Editor, February 2017-February 2019
- Visiting Fellow, Wheatley Institution, Brigham Young University. 2012-2016.
- Appointed Member, Pan-American Institute of Geography and History (an official institute of the Organization of American States), United States National Section, March 11, 2011.
- Board member, Association of Borderland Studies 2010-2013
- Appointed Member, Editorial Board, *Journal of Arizona History* 2011-2014

Linguistic Abilities

- Spanish: Speaking, Reading, and Writing (fluent)
- Portuguese: Reading (good) and Speaking (fair)
- French: Reading (fair)

Academic Employment

- Associate Professor of History, Brigham Young University, 2009 – present
- Associate Professor of History (Latin America), University of North Alabama, 2008 - 2009
- Assistant Professor of History (Latin America), University of North Alabama, 2001 - 2008
- Instructor, Department of History, University of Georgia, 2000-2001 academic year
- Graduate Assistant, Undergraduate Advisor, University of Georgia, 1998-1999
- Teaching Assistant, Department of History, University of Georgia, 1995-1998, 1999-2000

Awards

- Honorary Member, Phi Lambda Beta (Portuguese National Honor Society). Presented by the Beta Ypsilon Chapter on October 26, 2016
- Outstanding Teacher of the Year, Chair's Selection, Department of History, Brigham Young University, 2010-2011. Presented on March 17, 2011, at the Departmental Awards Banquet
- Nominated, 2007 Achievement Award for New Scholars in Humanities and Fine Arts, Conference of the Southern Graduate Schools. [Did not win.]
- Academic Affairs Faculty Award for Research/Scholarship, University of North Alabama. This is a university-wide award given to an outstanding researcher at the university, May 4, 2006.
- Phi Kappa Phi Award for Teaching Excellence, University of North Alabama, April 11, 2006. This university-wide award is given annually to award teaching excellence at the University of North Alabama.
- UNA Faculty of the Year, International Student Services, 2004-2005, International Week Banquet, March 15, 2005.
- Louis Knott Koontz Memorial Award for "The Twentieth-Century Ghosts of William Walker: Conquest of Land and Water as Central Themes in the History of the Colorado River Delta," *Pacific Historical Review*, August 2001. Awarded as "the most deserving article to appear in the *Pacific Historical Review* in 2001." Presented by the Editorial Board of the *Pacific Historical Review*, August 2, 2002.

Scholarship

Monographs

- "Footprints, Frontiers, and Empires: Latin American Tourism Development, 1960-1990" (in writing stage)
- "Companions: Travel, Learning, and Friendship" (in writing stage)
- *Packaged Vacations: Tourism Development in the Spanish Caribbean*. (Tallahassee, Florida: University Press of Florida, 2008).
- *Border Oasis: Water and the Political Ecology of the Colorado River Delta, 1940-1975*, Environmental History of the Borderlands Series. (University of Arizona Press, 2003; paperback, 2015)

Refereed Articles

- "Footprints, Frontiers, and Empires: Tourism Development in Latin America, 1840-1959," *History Compass*, volume 12, number 1 (January 2014), 42-50.
- "Los Rockefeller: Los arquitectos del imaginario del consumidor de latinoamerica," *Revista de Arquitectura*, Navarra, España, number 8 (2006), 67-78.

- “Delayed Gratification: The Evolution of Turkish Tourism Policy, 1955-2005,” *Insight Turkey*, volume 8, number 1, January-March 2006, 156-167.
- “El diseño de los centros comerciales en las Américas,” in *Revista de Arquitectura*, Universidad de Navarra, España, number 7 (2005) 71-82.
- “Salt of the River, Salt of the Earth: Politics, Science, and Ecological Diplomacy in Mexicali Valley, 1961-1965,” *Frontera Norte*, number 26, July-December 2001, 105-140. Included in *Border Oasis*.
- “The Twentieth-Century Ghosts of William Walker: Conquest of Land and Water as Central Themes in the History of the Colorado River Delta,” *Pacific Historical Review*, August 2001, 359-386. Included in *Border Oasis*.
- “Geo-Environmental Disconnection and the Colorado River Delta: Technology, Culture, and the Political Ecology of Paradise,” *Environment and History* (Cambridge, UK), May 2001, 219-246. Short two page segment included in *Border Oasis*, but not the entire article.
- “‘The Politics of Place’: Diplomatic and Domestic Priorities of the Colorado River Salinity Control Program,” *Journal of Political Ecology* (Bureau of Applied Research in Anthropology, University of Arizona, Tucson), volume 6, 1999, 31-56. Included in *Border Oasis*.
- “Two Rivers, Two Nations, One History: The Transformation of the Colorado River Delta since 1940,” *Frontera Norte*, number 22, July-December 1999, 113-140. Reprinted by the Udall Center for Studies in Public Policy (University of Arizona) for use at “. . . to the Sea of Cortes: Nature, Water, Culture, and Livelihood in the Lower Colorado River Basin and Delta,” Symposium and Workshop, organized by the Udall Center and UC MEXUS (The University of California Institute for Mexico and the United States), Riverside, California, September 29-October 1, 2000. Sections included in *Border Oasis*.
- “Saline Solutions: Arizona Water Politics, Mexican-American Relations, and the Wellton- Mohawk Valley,” *Journal of Arizona History*, Autumn 1999, 267-292.

Non-Refereed Articles

- “Before Dubai: Nezam Amery and the Dream of Iranian Tourism,” *Journal of the Taliesin Fellows*, volume 31, Spring 2008, pp. 23-25.

Book Chapters

- “Toward an Ecological Frontier: Environmental Policy, Economic Development, and US-Mexican Relations during the Regan Presidency,” in Bradley Lynn Coleman and Kyle Longley, eds. *Reagan and the World: Leadership and National Security, 1981-1989* (Lexington: University of Kentucky Press, 2017), forthcoming.
- “Looking Back towards the Future: Historical Analysis of Machu Picchu Planning Documents as a Key to Site Conservation,” in Maria Gravari-Barbas, Laurent Bourdeau, Mike Robinson, eds., *World Heritage Sites and Tourism: Global and Local Relations* (London: Routledge, 2017) forthcoming.
- “Tourism in the Spanish Caribbean,” in Sherma Roberts, Mechelle Best, Acollla Cameron,

Contemporary Caribbean Tourism: Concepts and Case Studies (Kingston, Jamaica: Ian Randle, October 2014).

- Varady, Robert G. and Evan R. Ward. “Transboundary Conservation in the Borderlands: What Drives Environmental Change?,” in López-Hoffman, L., E.D. McGovern, R.G. Varady and K.W. Flessa, eds. *Conservation of Shared Environments: Learning from the United States and Mexico*. (Tucson: University of Arizona Press, 2009.)
- ““This Great Show Window”: A Tale of Two Borderlands, 1960-1975,” in Alexis McCrossen, editor, *Land of Necessity: Consumer Culture in the United States-Mexico Borderlands*. (Durham: Duke University Press, 2009).
- “A Means of Last Resort: The European Transformation of the Cuban Hotel Industry and the American Response, 1987-2004,” in *The Business of Tourism: Place, Faith and History*, Philip Scranton and Janet F. Davidson, eds. (Philadelphia: University of Pennsylvania Press, 2007), 213-238. Included as a chapter in *Packaged Vacations*.
- “Mexican Water Treaty,” in *History in Dispute 7: Water and the Environment since 1945: Global Perspectives*, Char Miller, editor (Farmington Hills, Michigan: St. James Press, 2001).

Encyclopedia Entries

- “Tijuana,” *Icons of Mexico: An Encyclopedia from Acapulco to Zocalo*, Eric Zolov, ed., (Santa Barbara, CA: ABC-CLIO, 2015), volume 2, 604-609.
- “Cancun,” *Icons of Mexico: An Encyclopedia from Acapulco to Zocalo*, Eric Zolov, ed., volume 1, (Santa Barbara, CA: ABC-CLIO, 2015), 77-81.
- “Tourism,” *Oxford Encyclopedia of American Cultural and Intellectual History*, (New York: OUP, 2013).
- “Las Vegas,” *Oxford Encyclopedia of American Cultural and Intellectual History*, (New York: OUP, 2013).
- “Tourism and Travel Industry,” *Berkshire Encyclopedia of Sustainability*, volume 8, *The Americas and Oceania: Assessing Sustainability*, (Berkshire Publishing, 2012).
- “Irrigation,” *Berkshire Encyclopedia of Sustainability*, volume 5, *Ecosystems Management and Sustainability* (Berkshire Publishing, 2012)

Research Reports

- “The Worlds of John D. Rockefeller 3rd, Asia, Aesthetics, and Ambiguity,” *Rockefeller Archive Center Research Report*, 2010, Pocantico, New York, www.rockarch.org/publications/resrep/ward.php
- “International Basic Economy Corporation and the Transformation of Consumer Culture in the Americas 1946-1980,” in *Rockefeller Archives Center Research Reports, 2004*, Rockefeller Archives Center, Pocantico, New York.

Research Notes

- “Bridging the Gulf: Borderlands Scholarship and the American South in the New Millennium,” Research Note, *Frontera Norte*, number 27, January-June 2002, 241-250.

Conference Proceedings

- “Looking Back Towards the Future: Historical Analysis of Machu Picchu Planning Documents as Key to Site Conservation,” Conference Proceedings, World Heritage and Tourism: Managing the Local and the Global (Quebec City: Laval University Press, 2011), 1206-1217.
- Evan R. Ward and Cagri Bagcioglu, “Transformation of a Regional University: The Internationalization of the University of North Alabama,” in *CD-ROM Cursos Universidad 2004*, (a compilation of the conference proceedings), 4th International Conference on Higher Education, Palacio de Convenciones, Havana, Cuba.

Newspaper Articles

- “Looking Back at Sochi, Lessons for Brazil’s Turn on Stage,” *Deseret News*, Sunday, February 3, 2014, print and on-line editions, m.deseretnews.com/article/865597177/Looking-back-at-Sochi-lessons-for-Brazils-turn-on-stage.html.

Book Reviews

- Book Review, Christopher R. Boyer, *Political Landscapes: Forests, Conservation, and Community in Mexico* (Durham, N.C.: Duke University Press, 2015), in *Hispanic American Historical Review*, May 2016, 383-384.
- Book Review, Tracy Revels, *Sunshine Paradise: A History of Florida Tourism* (Gainesville: University of Florida Press, 2011), *Journal of Southern History*, volume 79, number 3 (August 2013), 771.
- Book Review, Christine Skwiot, *The Purposes of Paradise: U.S. Tourism and Empire in Cuba and Hawaii* (Philadelphia: University of Pennsylvania Press, 2010), in *Comparative Studies in Society and History* (A Cambridge University Press Journal), volume 53, number 4, October 2011, 1015-1016.
- Book Review, Paul Vanderwood, *Satan’s Playground: Mobsters And Movie Stars At America’s Greatest Gaming Resort*, *Western Historical Quarterly*, Summer 2011, volume 62, number 2, 259.
- Book Review, Dina Berger and Andrew Grant Wood, eds., *Holiday in Mexico: Critical Reflections on Tourism and Tourist Encounters*, *The Americas*, volume 67, Number 2, October 2010, 295-296.
- Book Review, Dennis Merrill, *U.S. Tourism and Empire in the Twentieth Century Latin America* (Chapel Hill: University of North Carolina Press, 2009), *Florida Historical Quarterly*, Fall 2010, 272-275.
- Book Review, Brian Q. Cannon, *Reopening the Frontier: Homesteading in the Modern*

- West*, (Lawrence: University Press of Kansas, 2009), *Journal of Arizona History*, Fall 2010.
- Book Review, Douglas R. Littlefield, *Conflict on the Rio Grande: Water and the Law, 1879- 1939*, (Norman: University of Oklahoma Press, 2008), *Pacific Historical Review*, Vol. 79, No. 2 (May 2010), pp. 315-316.
 - Book Review, Norris Hundley, Jr., *The Great Thirst: Californians and Water: A History*, rev. (Berkeley: University of California Press, 2001), *Nevada Historical Society Quarterly*, Spring 2006, Volume 49, Number 1, 74-75.
 - Book Review, Casey Walsh, *Building the Borderlands: A Transnational History of Irrigated Cotton along the Mexico-Texas Border*, (College Station: Texas A&M University Press, 2008), *Journal of Arizona History*, volume 50, number 2(2009), 199-200.
 - Book Review(s), Dorothy Green, *Managing Water: Avoiding Crisis in California*, (Berkeley: University of California Press, 2008), and Gary D. Libecap, *Owens Valley Revisited: A Reassessment of the West's First Great Water Transfer*, (Stanford: Stanford University Press, 2008), *California History*, volume 86, number 3 (2009), 73-74.
 - Book Review, Marcella Daye, Donna Chambers, Sherma Roberts, eds. *New Perspectives in Caribbean Tourism*. Routledge Advances in Tourism Series, (New York: Routledge, 2008), on H-Travel, 2009, <http://www.h-net.org/reviews/showrev.php?id=24175>.
 - Book Review, *Troublesome Border* (revised edition). By Oscar J. Martínez, (Tucson: University of Arizona Press, 2006), *Pacific Historical Review*, May 2008, volume 77, number 2, 339–340.
 - Book Review, Alan Cockrell, *Drilling Ahead: The Quest for Oil in the Deep South, 1945- 2005* (University Press of Mississippi, 2005), *Journal of Southern History*, August 2007, volume 73, number 3, 744-745.
 - Book Review, “*Paradise Lost? The Environmental History of Florida*. Edited by Jack E. Davis and Raymond Arsenault,” *Journal of Southern History*, November 2006, volume 72, number 4, 914-716.
 - Book Review, “Hundley, Norris J. *The Great Thirst*, revised edition (Berkeley: University of California Press, 2002), *Nevada Historical Society Quarterly*, Spring 2006, volume 49, number 1, 74-75.
 - Book Review, “Littleton, Taylor D. *The Color of Silver: William Spratling, His Art and Life*, (Baton Rouge: University of Louisiana Press, 2000),” *Alabama Review*, January 2003, volume 56, no. 1, 70-72.

Contributing Scholar

Centennial Utah: The Beehive State on the Eve of the Twenty-first Century, G. Wesley Johnson and Marian Ashby Johnson, (Encino, CA: Cherbo Publishing Group, Inc., 1995). Commissioned by the State of Utah for its Centennial Anniversary in 1996. I was a research assistant and also compiled the bibliography. Completed as undergraduate.

Departmental Publications

- "Fellowship of the Ring(s): The Sochi Olympic Games, Brazil's World Cup, and the Human Drama," Newsletter, BYU Department of History, 2014, history.byu.edu/Documents/HistoryNewsletter2014final%20%283%29.pdf.

Publication Review

- Graphic novel proposal review, Bryan McCann and Gilmar Fraga, "Black Lancers: The Ragamuffin Revolt" Oxford University Press (June 2013)
- Proposal review, Mark Overmyer-Velazquez and Enrique Sepulveda, eds., *Global Latinos: Latin American Diasporas and Regional Migrations*, Oxford University Press (May 2013)
- Textbook manuscript review, Peter von Sivers, Charles A. Desnoyers and George B. Stow *Patterns of World History*, second edition, chapters 27-31, Oxford University Press (April 2013)
- Book-length manuscript review, Benny Joseph Andres, "Power and Control in the Imperial Valley: Nature, Agribusiness, and Workers on the California Borderland, 1900-1940," Texas A&M University Press (2013)
- Textbook manuscript review, Stephen Morillo, *Frameworks of World History: Networks, Hierarchies, Culture*, Oxford University Press (2012)
- Book-length manuscript review, April R. Summitt, *Contested Waters: An Environmental History of the Colorado River*, University of Colorado Press (2010; second review, Spring 2011)
- Book-length manuscript review, Christopher Boyer, ed., *A Land Between Waters: Environmental Histories of Mexico*, University of Arizona Press (2010)
- Book-length manuscript review ("The Mexican Revolution: A Brief History with Documents"), Bedford St. Martin's (2010)
- *Pacific Historical Review*, Article Referee (2006)
- Reviewed biographical manuscript of George W. Romney for the George W. Romney Institute of Public Administration (Dr. Rex Facer, contact point), Brigham Young University, March 2004.
- *The Journal of Historical Geography*, Article Referee (2004)
- *Frontera Norte*, Article Referee, Colegio de la Frontera Norte, Tijuana, B.C., Mexico (1999, 2004)
- Colegio de la Frontera Norte Press, Book-length manuscript referee, Tijuana, B.C., Mexico (2003)

Consulting

- Latin American Revisions, *Patterns of World History*, second edition, Oxford University Press, under the direction of Charles Cavaliere, August 2014.

Conference Papers and Scholarly Lectures

- "Towards an Ecological Frontier: Environmental Policy, Economic Development, and U.S.-Mexican Relations during the Reagan Presidency," The Enduring Legacy: Leadership and National Security Affairs during the Ronald Reagan Era, John A. Adams '71 Center for Military History & Strategic Analysis and the VMI Center for Leadership and Ethics, Virginia Military Institute, November 3, 2014. "A Creative Awakening of the Art of Seeing: Companions, Curiosity, and Travel in the Twentieth Century," BYU Women's Studies Colloquium, October 9, 2014.
- Chair and Commentator, "Cosmopolitanism, Context, and Connectivity," Mormon Tourism Panel, Mormon History Association Conference, San Antonio, Texas, June 6, 2014.
- Evan R. Ward, Alisha Rogers (student), and Brett Morrison (student), "In The Mixture of Thy Seed:" Mormon Cultural Identity and Ethnicity in South America's Southern Cone," Mormon History Association Conference, San Antonio, Texas, June 6, 2014.
- "Dorothy Needham: The Woman who Loved China" (revised presentation), Needham Research Institute Seminar, The Needham Research Institute, Cambridge, England, May 2014.
- "Olympic Rings and Ocean Dreams: Behind the Scenes in Mexico, 1968," Latin American Studies Speaker Series (coordinated by Latin American Studies Association of Students), Kennedy Center, March 2014.
- "The Mansions and the Streets: Lusotropicalism, Brazilian Cultural Tourism, and the African Frontier, 1934-1967," Kennedy Center Latin American Studies Lecture Series, Harold B. Lee Library Main Auditorium, January 31, 2014.
- "The Distance between Freyre and Amado: The Intellectual Foundations of Brazilian Cultural Tourism, 1934-1967," Tourism and Tenientes: Latin American Military Regimes, International Tourism Development, and UNESCO, 1930s-1970s (Joint with AHA 47), January 2, 2014, Washington D.C.
- "Turismo como Herramienta en una Nacion Emergente," Universidad Privada Juan Mejia Baca, Chiclayo, Peru, December 6, 2013 (invitation declined)
- "Planning and Development of Machu Picchu in the 20th Century," Kennedy Center Latin American Studies Lecture Series, Harold B. Lee Library Main Auditorium, October 10, 2013.
- "The Search for Sustainability: The Nexus Between Social and Environmental History," Symposium of the Americas, Sponsored by the U.S. National Section of the Pan American Institute of Geography and History, Gabriela Mistral Room, Organization of American States, Washington DC, March 22, 2012
- "Pacific Dreams, Peripheral Realities: Transnational Consulting Networks and Mexican Tourism Development, 1971-1985," Transnational Networks of the Americas, Conference on Latin

American History, January 5, 2012.

- “The Woman Who Loved China: Dorothy Needham’s Travel Diaries and the History of Science and Civilization China Project,” Women and Creativity Conference, Brigham Young University, November 3-5, 2011.
- “Looking Back for the Future: Historical Analysis of World Heritage Foundational Studies as a Key to Site Conservation,” World Heritage and Tourism: Managing for the Global and the Local, June 2-4, 2010, Quebec City, Quebec.
- “Reverse Conquest: The Economic Borderlands of Tourism Development on the Cold War Frontier,” Association of Borderlands Studies Annual Meetings, in conjunction with the Southwest Social Sciences Association Annual Meetings, in Reno, Nevada, April 16, 2010.
- Five two-hour presentations on U.S. Economic History and U.S.-Mexican History; Teaching American History Symposium, United States Department of Education Grant, June 18-20, 2007, Corinth, Mississippi, sponsored by the Alcorn School District; instruction to junior high and high school teachers to improve teacher knowledge in accord with the *No Child Left Behind* Initiative.
- “Un nuevo mundo: el desarrollo turistico del caribe colombiano entre los paises hispanohablantes del caribe, 1960-2007,” Universidad Externado de Colombia, Department of Hotel Management Research Team, Bogota, Colombia, in coordination with the United States Embassy (Bogota), May 29, 2007.
- “Commerce, Context, and Conquest: American [Consumer] Culture in Latin America,” Phi Beta Delta Annual Conference, San Antonio, Texas, March 29, 2007.
- “A Tale of Two Island Cities: Mass Tourism in Varadero, Cuba, and Cancun, Mexico, in Comparative Perspective,” for the panel, “Island Tourism in the Americas: Research, Practice, AND Politics,” 52nd Congress of Americanists, Sevilla, Spain, July 17-21, 2006
- ‘AN IDEA IN DEVELOPMENT:’ A CONCEPTUAL HISTORY OF CONSERVATION IN THE U.S.-MEXICAN BORDER REGION, for the Symposium, “Conservation Along the US-México Border: Binational Solutions For Our Shared Problems,” The Society for Conservation Biology Annual Meeting June 24-28, 2006 in San Jose, CA
- “This Great Show Window:” Consumerism Transforms the U.S.-Mexican Border, 1961- 1975, for the William Clements Center Symposium, “10 Views: Consumer Cultures Meet the U.S.- Mexico Borderlands,” at Southern Methodist University, April 1, 2006.
- “Destination Cuba: The Reformist Origins of Cuba’s Revolutionary Tourism Policies, 1950-1965,” as part of the panel, “Nation Building during a Time of Revolution: The United States and Latin America, 1950-65,” American Historical Association Annual Meetings, Philadelphia, Pennsylvania, January 6, 2006.
- Commentator, “Nineteenth Century Cuba” panel at the Gulf Coast Historical Association Conference, Pensacola, Florida, October 8, 2005. My commentating paper was entitled, “Keeping Up Appearances on the “Most Faithful Isle.”
- Chair, “Colonialism: Social and Physical Structures,” Southeastern Conference on Latin American Studies, Nashville Tennessee, Vanderbilt and Tennessee State Universities, April 9, 2005.
- “From Ginza to Fifth Avenue: Japanese Consumer Culture,” lecture, International Week,

University of North Alabama, March 16, 2005.

- “Water and U.S.-Mexican Relations: Environmental Politics and Tourism, 1970-present,” lecture, Program in Latin American and Hispanic Studies, Dr. Larry Clayton, University of Alabama, March 7, 2005.
- “Return of the Prodigal Sun: Xanadu and the Europeanization of Cuban Tourism, 1926-present,” Panel 1 (The Packaged Tour) at the Tourism Conference, “Consuming Experiences,” Hagley Museum and Library, Wilmington, Delaware, November 12, 2004.
 - “The United States and Cuba: Where are we now and where are we going in the Future?” Institute for Learning in Retirement, University of North Alabama, September 27, 2004.
 - “Diego Rivera and the Inter-American Experience,” Gallery Talk at the Tennessee Valley Art Center, May 18, 2004, in conjunction with the exhibit, “The Color of Mexico: A Celebration of Art and Culture.”
 - Evan R. Ward and Cagri Bagcioglu, “Transformation of a Regional University: The Internationalization of the University of North Alabama,” in International Workshop VII, “La Educación Superior y sus perspectivas,” 4th International Conference on Higher Education, Palacio de Convenciones, Havana, Cuba, February 2-6, 2004.
 - “Conquistas, comercio y contexto: La cultura consumidora de los Estados Unidos en Latinoamérica, 1993-2001,” Jockey Club of Argentina, Buenos Aires, Argentina, May 21, 2002.
 - “Conquistas, comercio y contexto: La cultura consumidora de los Estados Unidos en Latinoamérica, 1993-2001,” Instituto de Intercambio Cultural Argentino-Norteamericano, Cordoba, Argentina, May 27, 2002. “Sarmiento ante el hipermercado: La cultura consumidora de los Estados Unidos,” Alianza Cultural Uruguay – Estados Unidos, Montevideo, Uruguay, May 29-30, 2002.
 - “Sarmiento ante el hipermercado: La cultura consumidora de los Estados Unidos,” Endeavor, Montevideo, Uruguay, May 30, 2002.
 - “Charity Begins at Home: Federal Water Policy, Western Politics, and the Colorado River Salinity Control Act (1974),” Organization of American Historians (OAH) Annual Meeting, Washington D.C., April 13, 2002.
 - “Geo-Environmental Disconnection and the Colorado River Delta: Technology, Culture, and the Political Ecology of Paradise,” American Society for Environmental History/Forest Society Annual Conference, Durham, NC, March 31, 2001.
 - “The Mirage Culture: Water and the Growth of the Greater Sunbelt,” Invited Lecture for Ecology 8420, Institute of Ecology, University of Georgia, October 23, 2000.
 - “The Ghosts of William Walker: Conquest of Land and Water as Central Themes in the History of the Colorado River Delta,” Environmental History Panel, Southwestern Social Sciences Association Meetings, San Antonio, Texas, April 2, 1999.
 - “Saline Solutions: Arizona Water Politics, Mexican-American Relations, and the Wellton-Mohawk Valley,” Phi Alpha Theta Latin American History Panel, Southern Historical

Association Conference, Birmingham, Alabama, November 12, 1998.

Fellowships, Research Grants, Allowances and Honorariums

- BYU Women's Research Initiative Grant, Women's Studies, February 2017-February 2018.
- BYU Faculty Leave Research Grant, College of Family, Home, and Social Sciences, Brigham Young University, Fall 2014.
- Research Grant, Latin American Studies, Kennedy Center, for writing diagnostic exam for Latin American Studies, Fall 2013.
- Research Travel Grant, Latin American Studies, Kennedy Center, for research in Salvador de Bahia for book-length manuscript project, "Footprints, Frontiers, and Empires: Latin American Tourism Development," May 31-June 16, 2013.
- International Conference Travel Grant, Active Countryside Tourism Conference, Leeds, England, January 2013.
- International Research Grant, Kennedy Center for International Studies, Richmond Williams Papers, Columbia University Archives, New York City, March 20, 2012
- Research Grant, College of Family, Home, and Social Sciences, for research at Needham Research Institute, Cambridge, England, June and July 2011. This was granted in order to help defray travel expenses while I serve as a mentor to BYU students involved in the BYU Cambridge Program.
- Research Grant, Kennedy Center, "Travel, Paradox and the Worlds of Jeffrey Needham," for research at the Needham Research Institute, Cambridge, England, June and July 2011.
- Research Grant, College of Family Home and Social Sciences, "Tourism Planning in Brazil," 2010-2011.
- Grant-in-Aid, Rockefeller Archive Center, for the project, "Trade, Travel, and Treasures of Art: The Asian Evolution of John D. Rockefeller III," 2010. [EXTERNAL GRANT]
- Conference Travel Grant, David M. Kennedy Center, for the World Heritage and Tourism Conference, Quebec City, Quebec, June 2-4, 2010.
- Teaching Enhancement Grant, University of North Alabama, Spring 2008, for teaching research in Shanghai, China.
- Internal Research Grant, University of North Alabama, Spring 2007, for travel and research in Colombia, May 12-30, 2007.
- College of Arts and Sciences Research Grant, Fall 2006, for travel to Bogotá and Cartagena, Colombia for a project on tourism development in the Colombian Caribbean, May 12-30, 2007. Internal Research Grant, University of North Alabama, 2006, for research in the

Floyd Hall Papers at the Auburn University Special Collections and Archives, Auburn, Alabama.

- Society for Conservation Biology, Travel Grant Award for the 20th Annual Society for Conservation Biology Global Meetings, June 24-28, 2006, San Jose, California.
- College of Arts and Sciences Research Grant for travel to Mexico City to interview officials from FONATUR (Fondo Nacional de Turismo), June 13-20, 2006.
- Research Guest, Frank Rainieri and Punta Cana Club and Resort, Punta Cana, Dominican Republic, January 20-26, 2006.
- Participant, Borderlands Consumer Culture Symposium Retreat, Clements Center Campus (Southern Methodist University), Taos, New Mexico, September 16-18, 2005.
- Participant, Research Coordination Network for the Colorado River Delta (funded by a National Science Foundation Grant and Coordinated by the Geosciences Department at the University of Arizona), Tucson, Arizona, August 8-10, 2005.
- Honorarium, "Water and U.S.-Mexican Relations: Environmental Politics and Tourism, 1970-present," Program in Latin American and Hispanic Studies, Dr. Larry Clayton, University of Alabama, March 7, 2005.
- Rotary International Group Study Exchange Travel Award, District 6680, North Alabama, exchange to Turkey, May 14-June 14, 2005.
- Conference Honorarium, "Consuming Experiences," Hagley Museum and Library, Wilmington, Delaware, November 12-13, 2004.
- 2004 College of Arts and Sciences Research Grant, University of North Alabama, "Consumer Imagination: The United States, Europe and Latin American Consumer Culture, 1940-2004," for photographs from the Rockefeller Archives to be used in article for *Revista de Arquitectura*.
- 2004 Sasakawa Fellowship for "Incorporating Japanese Studies into the Undergraduate Curriculum," administered by the American Association of State Colleges and Universities (AASCU) and funded by an endowment from the Nippon Foundation, June 2-25, 2004, San Diego State University.
- Research Grant (President's Office, University of North Alabama). Research on State Development and Tourism in Havana, Cuba, February 1-13, 2004.
- Travel allowance (Department of History, University of North Alabama). Historical Research at the Bal Harbour Shops, Miami Beach, Florida; Coral Gables Biltmore, Coral Gables; and the Dolphin Mall, Miami, Florida, January 30-31, 2004. This research on Caribbean malls and hotels was used in an article for *Revista de Arquitectura*.
- Travel allowance (Department of History, University of North Alabama). Research at the Hospitality Industry Archives, Hilton International Documents, Houston, Texas, July 22-25, 2003. This research on the first American hotels in Latin America will be used in my second book project, *Packaged Vacations*.
- 2003 Research Grant recipient, Rockefeller Archives from the Rockefeller University (2003), for the project "IBEC and the Consumer Imagination in the Americas, 1940-1975,"

Pocantico Hills, New York, May 2003.

- Presentation honorarium, Instituto de Intercambio Cultural Argentino-Norteamericano, Cordoba, Argentina, "Conquistas, comercio y contexto: La cultura consumidora de los Estados Unidos, 1993-2001," May 27-28, 2002.
- College of Arts and Sciences Research and Development Grant, University of North Alabama, for project on American consumer culture in Latin America, *The Consumer Imagination: The United States and the Commercial Conquest of Latin America, 1991-2001*, May 2002, in Buenos Aires and Córdoba, Argentina, and Montevideo, Uruguay.
- Dissertation Research Grant, Center for the Arts and Humanities, University of Georgia, 1999-2000. Research conducted in the Washington D.C. area at the National Archives (College Park, Maryland), Department of Interior Library, and the Library of Congress.
- Dissertation Research Grant, Center for the Arts and Humanities, University of Georgia, 1998-99. Research conducted in the Imperial Valley, California at the Imperial Irrigation District, and in Mexicali, Baja California, Mexico, at the Archivo Histórico del Estado, the archives of the Museo Universitario, Universidad Autónoma de Baja California, and the Colegio Frontera del Norte extension office in Mexicali.
- Research Travel Grant, Department of History, University of Georgia, April 1999 for research in the Imperial Valley, California, and Mexicali, Baja California, Mexico.
- Center for Latin American and Caribbean Studies (CLACS) Travel Grant, CLACS, University of Georgia, 1998. Research conducted in Mexico City at the Archivo General de Nación (AGN), Archivo de la Secretaria de Relaciones Exteriores (SRE), and the Archivo Histórico del Agua (AHA).

Teaching

Classes I Have Taught

- History 200: The Historian's Craft (BYU)
- HI 202: World Civilizations since 1500 (BYU)
- HI 252: Modern Latin America Survey (BYU)
- HI 326: History of Mexico (BYU)
- HI 359: Inter-American Relations (BYU)
- HI 369: History of Travel and Tourism (BYU)
- History 490: History Capstone (BYU)
- Latin American Studies 211: Introduction to Latin American Studies (BYU)
- Latin American Studies 495: Senior Capstone (BYU)
- HI 201: U.S. History to 1877 (UNA)
- HI 202: U.S. History since 1877 (UNA)

- History/Geography/Foreign Languages 203 (Honors) Introduction to Latin American Studies (UNA)
- HI 436: Colonial Latin America (UNA)
- HI 437/537: Modern Latin America (UNA)
- HI 467: History of the American West (UNA)
- HI 490: Globalization and the Consumer Imagination (UNA)
- HI 473/573: Economic History of the United States (UNA)
- HI 490/590: Mexico and the United States (UNA)
- HI 612: Mexico and the American West (UNA)
- HI 612: Consumer Culture and Tourism (UNA)
- HIST 3250: History of the Americas (Georgia)
- HIST 4200: The U.S.-Mexican Border Region since 1848 (Georgia)

Other Teaching Opportunities

BYU First Year Experience

- History 202, paired envelope course, Winter 2013.
- History 202, paired envelope course, Winter 2011.

Invited Classroom Lectures

- Guest Speaker, Latin American Studies 211, Brigham Young University, 2013 Fall Semester.
- Guest Speaker, “‘The Fuel that Powers Acts of Creativity and Discovery’: Towards an Understanding of Why Primary Sources Matter in Academic Research” Latin American Studies Capstone Class, October 9, 2013
- Guest Speaker, Mechanical Engineering CEEEn 539 MESA, "Water Systems of Urban Mexico", Winter 2011, for the Study Abroad Program, “Latin America: Challenges in Water Resources.”
- Guest Speaker, Latin American Studies 211, Brigham Young University, 2012 Fall Semester
- Guest Speaker, Latin American Studies 211, Brigham Young University, 2011 Winter semester
- Guest Speaker, Latin American Studies 211, Brigham Young University, 2010 Fall semester

Directed Individual Study

- Natalie Schultze, Mexican History, Spring/Summer 2011
- Nathan Tanner, Readings in Latin American History, Fall 2011
- Rebekah Lund, Readings in Latin American History, Winter 2010

Internships

- Rebecca Lopez, Kennedy Center Internship, Honorary Peruvian Consulate, Spring/Summer 2013
- Evelin Jacobo, Kennedy Center Internship, Spring/Summer 2013
- Harrison Harding, Kennedy Center Internship, Winter 2010
- Amy Stephens, Kennedy Center, Cultural Proofs, Spring/Summer 2010
- Cyral Neeley, Kennedy Center Internship, Fall 2010
- Matthew Williard, Kennedy Center Internship, Winter 2010

ORCA Advisor

- Michael Hoopes, Fall 2012, received grant
- Nathan Tanner, Fall 2010, did not receive grant
- Nathan Tanner, Fall 2009, did not receive grant

Teaching Blog

- *Dear Professor, Dear Student*, "Making Mid-Semester Course Corrections," Center for Teaching and Learning, Brigham Young University, Fall 2009, <http://ctl.byu.edu/dp/?p=265>.

Citizenship

University Citizenship (Administrative, Committee and Program Appointments)

- Reviewer, Hinckley Student Essay Contest, College of Family Home and Social Sciences, Brigham Young University, January 2014.
- Open Search Committee, Department of History, Brigham Young University 2013.
- Rank and Status Committee, College of Family Home and Social Sciences, Brigham Young University, 2012-present
- Undergraduate Studies Coordinator, Department of History, Brigham Young University, July 2010-2011; 2011-2012.
- Director, Center for English Language Learning (2008-2009). In the process of consolidating international leadership at UNA prior to the naming of a Vice Provost for International Affairs, I took direct control for administration of the university's ESL program. Initiatives included enforcement of CEA accreditation standards, additional faculty development opportunities, implementation of nine-month contracts for full-time instructors (with the assistance of the VPAA), and the extension of benefits to all full-time instructors.
- Interim Director, Center for International Programs, University of North Alabama (2008-2009). Responsible for recruitment of students and the enforcement of academic standards for international students, study abroad programs for all university students, management of the university's ESL program, as well as efforts to infuse global themes into campus initiatives.
- Coordinator of Student Study Abroad, University of North Alabama (2007-2009). Initial Coordinator responsible for promoting faculty development of programs and student

participation. Responsible for the creation of a Student Study Abroad Handbook and formulation of campus-wide study abroad policies and initiatives.

- PLUS Program Coordinator, University of North Alabama (2007-2008). The PLUS Program is a U.S. Department of State educational program for Middle Eastern and Southeast Asian undergraduates administered by the Academy for Educational Development.
- Director of Graduate Studies, Department of History and Political Science, Master of Arts in History Program (2006-2008). Initial Program Director responsible for student advising and program policy formulation.
- Campus Coordinator, Fulbright Fellowships Programs, 2007-2008.
- University of North Alabama Honor's Program Advisory Committee, 2007-2008.
- University-wide Faculty Development Leave Committee, 2007-2010.
- Magellan Study Abroad Program Faculty Mentor, University of North Alabama, International Student Services, 2006-2007
- Chair, International Programs and Offerings Committee, August 2006-August 2007. This Committee helps facilitate international programs on campus and administered a \$24,000 Study Abroad Scholarship fund for UNA students.
- Chair, International Programs and Offerings Committee (upon the departure of the elected chair), January 2006-August 2006.
- Vice-Chair, International Programs and Offerings Committee, 2005-2006; Chair-Elect, 2006- 2007
- Chair, International Programs and Offerings Committee, 2004-2005
- Member, International Programs and Offering Committee (second term), 2004-2007
- Vice-Chair, International Programs and Offerings Committee, 2002-2003, 2003-2004
- Member, International Programs and Offerings Committee, Shared Governance System, University of North Alabama, 2002-2004

Study Abroad (as Faculty Member)

- Scholar/Mentor in Residence, BYU Cambridge University Summer Program, June and July 2011, under the direction of Dr. Paul Kerry and the College of General Education.
- June 2008 - Helped organize and accompanied 18 students from the University of North Alabama on a language and culture study abroad experience of one month's duration in Merida, Mexico with a Spanish professor. Students studied at the Si Merida language institute. Assisted students with problems and guided activities, including a visit to Uxmal.

University Citizenship (Presentations and Campus Organizations)

- "Changing the Script: Curiosity and the Legitimacy of Non-Linearity in Learning," The Curiosity Club, Brigham Young University, November 7, 2013.

- “The Meaning of Maize,” Latin American Students Association, Brigham Young University, February 22, 2013.
- Coordinator, Symposium on U.S. and Latin American Relations since 9/11 (consisting of a panel discussion with Bradley L. Coleman, George J. Collins, Sr. Chair in Military History and director, John Adams ’71 Center for Military History, Virginia Military Institution; James F. Siekmeier, Associate Professor of History, West Virginia University; Kirk Hawkins, Associate Professor Political Science, Brigham Young University; Mark Grover, Latin American and African Studies Librarian, Brigham Young University; and Frank O. Mora, Former Deputy Assistant Secretary of Defense for Western Hemisphere Affairs; the second component of the symposium was a keynote address by Frank O. Mora), Wheatley Institution and Virginia Military Institution, and the David M. Kennedy Center for International Studies.
- Academic Consultant and Student Research Coordinator, Fiesta 2011, BYU Multicultural Services, February 26, 2011.
- “Why Marco Polo was Right: The Asia Initiative,” Keynote Address, International Education Week, University of North Alabama, November 20, 2008.
- President Elect, Phi Kappa Phi, 2007-2008.
- “Coming Full Circle,” Invited Speech and Musical Performance of Original Music for Piano, Phi Eta Sigma and Alpha Lambda Delta Freshman Honor Societies Initiation, March 22, 2007.
- “Your Time is Now!: Preparing to Apply to Graduate School Workshop,” January 15, 2007.
- “Becoming,” A Musical and Inspirational Tribute for the Phi Kappa Phi Initiation Ceremony, November 2006, University of North Alabama. I played piano compositions I had written and shared an inspirational message regarding the college years for the new initiates.
- President, Phi Beta Delta Honor Society, Zeta Mu Chapter, University of North Alabama, 2006-2007.
- President, Ad Hoc Committee for the creation of the Zeta Mu chapter of Phi Beta Delta, Honor Society for International Scholars, 2006. As part of this committee I organized the first organizational meetings, planned the initiation, and wrote the “Seven Continents” Initiation Script for the Zeta Mu Chapter Initiation.
- “Turkish Delights II: From the Aegean Sea to the Mediterranean Sea,” for International Student Services, International Week, University of North Alabama, April 19, 2006.
- “Turkish Delights I: From Istanbul to the Aegean Sea,” for International Student Services, International Week, University of North Alabama, April 17, 2006.
- “Turkish Delights: Visual and Musical Journey through Anatolia and a Little of Europe,” for Maltepe University students attending ESL courses at UNA, February 7, 2006.
- “Turkish Delights: A Visual and Intellectual Journey through Anatolia and a Little of Europe,” Institute for Learning in Retirement, University of North Alabama Continuing Education, January 31, 2006.
- Geography Search Committee, Spring 2006.

- Tennessee Valley Historical Society Scholarship Competition, Fall 2005.
- International Student Services, Halloween Pumpkin Carving and Costume Contest, Judge, October 31, 2005.
- Participant, Habitat for Humanity Pie Throwing Fund Raiser, Fall 2005.
- 2005 Bridge Program Participant, International Student Services. This program helps students make the transition from ESL to regular courses at UNA by allowing them to attend classes prior to enrollment as UNA undergraduates.
- “Turkish Delights,” for International Student Services, International Week, November 17, 2005.
- “The Road Less Traveled: International Experience as a Component of the Undergraduate Curriculum,” University Honors Program Speaker Series, Fall 2005.
- Coordinator, lead script writer, producer, First Annual UNA International Week Business Culture Seminar, “Journey to Japan,” March 17, 2005. Planned in coordination with International Student Services, this event combined a keynote address by Billy Joe Camp, noted Alabama businessmen with an original play, “Journey to Japan,” written and produced by UNA faculty, staff, and students, which illustrated important cultural aspects of conducting business between Americans and the Japanese.
- Coordinator, Brown Bag Luncheon, “Embracing Japan: Helping Japanese Students Thrive at the University of North Alabama,” September 28, 2004, Faculty/Staff Commons, Guillot Student Center. As part of this presentation I have compiled a variety of software-based resources to help faculty members understand adolescent and academic culture of Japanese students as well as additional resources on the learning modalities of international students. The CD-ROM will be distributed to the first twenty-five faculty and staff members that confirm attendance for the session.
- Committee Member, Departmental Master’s Program Exploratory Committee, 2004-2006
- Campus Sponsor, Phi Eta Sigma (National Freshman Honor Society), 2003-2007.
- Committee Member, Asian Search Committee, 2003-2004
- Committee Member, Craig Professorship in Geography Committee, 2002-2003
- Tennessee Valley Historical Society Competition, Fall 2003.
- SOAR Advisement, Undeclared Majors, Summer 2003
- Tennessee Valley Historical Society Competition, Spring 2003
- David Kennedy Visit Planning Team, Spring 2003
- Preview Day Committee, University of North Alabama, November 2002
- Tennessee Valley Historical Society Competition, 2002
- SOAR Advisement, Undeclared Majors, Summer 2002
- Preview Day Committee, UNA, November 2001
- Committee Member, Recognized Student Organizations Committee, 2001-present

- Chair, Departmental Honors Committee, 2001-2002
- Environmental History Search Committee Member, UGA, Spring 2000
- Latin American History Search Committee Member, UGA, Spring 2000
- Doctoral Representative to Departmental Policy Committee Meetings, UGA, 1999-2000
- Undergraduate Advisor, Department of History, UGA, 1998-1999

Community Citizenship

- Chair, Board of Trustees, Salem City Library, 2015
- Board of Trustees, Salem City Library, 2015-2017
- Board Member, Museum of Mormon Mexican History, January 2014-present
- Translator – Spring Creek Elementary PTA Newsletter (*Hawk Squawk*) 2010-2011.
- “14 claves para el éxito: capacitación en la venta de productos y servicios a turistas internacionales en Colombia para pequeños comerciantes y vendedores ambulantes.” This is a PowerPoint-based training module for small merchants and informal vendors in Cartagena, Colombia. It was presented to the Cámara de Comercio in Cartagena, and FENALCO in Bogotá. May 2007.
- Speaker Series, Tennessee Valley Art Museum, “10 Days and Nights in the Heart of Mexico.” April 23, 2007, “Metropolis: Contemporary Mexican Architecture in Mexico City”: April 30, 2007, “Periphery: Contemporary Mexican Architecture in Greater Mexico.”
- “Project Anchor – Florence’s Court Street Commercial Corridor,” March 19, 2007. At the request of Mayor Bobby Irons, I met with him and the Florence City Planner to discuss strategies for using a retail anchor, such as a supermarket, to energize the downtown economy. As part of the presentation, I presented the mayor with a collection of documents useful for assessing the value of a retail anchor in the city center.
- “Pre-Colombian Civilizations in Mesoamerica” and “Tenochtitlan and the Aztecs,” (for five classes of eighth graders), Deshler Middle School, Tuscumbia, Alabama, April 28, 2006.
- Speaker Series, Tennessee Valley Art Museum, “Global Culture and Architecture”; February 9, 2006, “From the Old World to the New: From Austria to Hispaniola,”; February 16, 2006, “Turkish Architecture in Global Context”; February 23, 2006, “Japanese Architecture and its relation to National Culture and Commerce.”
- Played Santa Claus for the Alabama Institute for the Blind Christmas Party, December 2005.
- Guest Speaker, American Cancer Society, “Man-to-Man” Support Group, November 17, 2005.
- Judge, Social Studies Competition, Colbert County Scholar’s Bowl, March 17, 2004, Colbert County Board of Education, Tuscumbia, Alabama.
- Translation consultant, for the Centro de Estudios Turísticos, Facultad de Ciencias Empresariales, Universidad Central “Marta Abreu” de Las Villas, Santa Clara, Cuba, for the “Primer Taller Internacional de Hotelería y Turismo” HOTELTUR 2004, (20 al 22 de Octubre

del 2004), March 2004.

- Historical Consultant (volunteer) to Ms. Cathleen Baird, Director of Archives and Library, Exhibit for Miguel Alemán Valdes (Former Mexican President [1952-1958] and the “Father of Mexican Tourism”), Hospitality Hall of Honor, Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston, Houston, Texas, July 23 and 28, 2003.

Professional Development

- Attended *New York Times* Travel Show, January 27-28, 2017, New York City.
- Attended American Historical Association Annual Meetings, January 5-8, 2017, Denver, Colorado.
- Attended Caminos Reales of the Americas, Conference, September 27-29, 2013, El Paso, Texas, supported by the Wheatley Institution and the Department of History, Brigham Young University
- Attended, “Transferring Writing Skills and Knowledge Across Disciplinary Boundaries: Challenges and Opportunities,” University Writing Center, Brigham Young University, November 14, 2013
- Attended Writing across the Curriculum Workshop, BYU Center for Writing, June 2011.
- Attended Spring Seminar for New Faculty, BYU Faculty Center, May 2011.
- Attended Teaching workshop, "Writing in Large Classes," College of Family, Home, and Social Sciences, May 2011.
- Attended Brown Bag Workshop on Plagiarism, BYU Center for Writing, winter 2011.
- Attended Fall Seminar for New Faculty, BYU Faculty Center, Fall 2009.