Salt Lake City Olympics Sources Summary

Here are the sources for this inquiry at a glance!

Bold: if you only have time for students to analyze a few sources, we recommend starting with the bolded ones below. See our ideas for teaching page for more ways to pare the lesson down.

Source	Type	Main points
Salt Lake Olympic Bid Bribery Scandal	2000 New York Times article	Gives a good overview about corruption in the bidding process in 2002 (and before)
"2002 Games: Riveting Sport and an Angry Backlash"	2002 NY Times article	Notes drama over judging/results Economic benefit for Utah
2002 Marketing Success	2002 report from an Olympics marketing newsletter. Includes two charts.	Shows the reach of the 2002 Olympics
Video: Figure Skating Scandal	2018 video from the official Olympics channel	Information about 2002 figure skating controversy Applications fuzzier (students can find some or flag it for relevance)
"Behind The Scenes At The Olympics"	Spring 2003 article from the US Federal Highway Administration	Shows ways that transportation was successful in 2002
Video: 2002 Design Focus	2018 video from official Olympics channel	Shows what made the "Look of the Games" successful in 2002
"Salt Lake City 2002: From Adversity to Success"	An IOC report from 2020	The 2002 Olympics increased Utah prestige, the facilities are still used, and the way the games were handled overall created economic growth
"Remembering the 'Mormon' Olympics That Weren't"	Archived 2012 Salt Lake Tribune article	What volunteers and the Church of Jesus Christ of Latter-day Saints did to help in 2002

Video: “Top 4 Successful Olympic Host Cities”	YouTube video by CoachUp channel from 2016	Lists Utah as one of the top four Olympic hosts and gives economic reasons why
“Not every Utahn is Excited”	SL Tribune article from 2018	Summarizes concerns people have for another Olympics (some because of 2002)
Mitt Romney’s Reflections	2022 reflections on 2002	Romney praises Utah’s Olympic spirit
Poll: Utahns’ Approval of Hosting Again	2023 poll	Shows strong support for hosting another Olympics among Utahns, including some reflections from 2002
2034 Budget Estimates	2024 Deseret News article	Costs of the 2034 games Shows leaders using 2002 as a blueprint
“Utah’s Decade of Opportunity”	2024 Deseret News article	Plans for improving Utah 2024-2034 Shows some lessons from 2002, including advice about serving from Mitt Romney