

Slow the Flow, 2004-Present Day: “Why Conserve?” and Conservation Tips

Slow the Flow is a government-funded educational water conservation campaign in Utah. Its goal is to teach Utahns why and how to conserve water and connect them to helpful conservation resources.

“Utah is one of the driest states in the nation. As a result, our water resources are critical to conserve, especially during climate change, persistent drought, and population growth. Our population has increased by almost 48% since 2000 and is expected to increase another 49% by 2050. This growth will turn some agricultural land into cities and will make current cities more crowded. It is crucial for Utah's economy, environment, and health that each person conserve as much water as possible—even during good water years. As we all work together to conserve, we will be able to sustain life in our beautiful state. Every drop counts, and Slow the Flow is here to provide water-saving tips, resources and support.”

Follow these links or scan the QR codes to look through some of Slow the Flow's conservation tips.



<https://slowtheflow.org/indoor-tips/>



<https://slowtheflow.org/outdoor-tips/>

<https://slowtheflow.org/are-you-waterwise/>
Modified for easier reading.